

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# CLARK GARDNER

## NURSERIES

OSAGE, IOWA



BARBARA ANN READY FOR A WALK AMONG THE FLOWERS



## GREETINGS

Perhaps you have heard the 'Old Gardener' introducing our hardy "Blizzard Belt" plants, as his voice came to you from your Radio.

But whether you have heard our special Advertising offers or not I want to extend my hearty greetings and best wishes to you as you read this page. If you are already a customer of ours, I want to thank you for your cooperation during the years that have gone and I hope that the Trees and Plants you have received from us, have behaved themselves and brought you much pleasure and enjoyment as they have developed on your grounds.

Should you not be acquainted with the Gardner Nurseries at Osage, Iowa, I want to explain that our business was started way back in 1857, when the writers grandfather, Nathaniel Clark Gardner and family, with all their worldly goods, left Otsego county, New York, in an Ox-drawn covered wagon, and after months of slow traveling, they crossed the great Mississippi River and found here in Northern Iowa the location of their dreams.

In the covered wagon, and counted as the family's most prized possessions, were hardy perennial flowering plants, seeds, etc. for the planting of the new western home. Such was the beginning of the Gardner Nurseries, now being operated by the third generation of decedents of this truly pioneer horticulturist.



*Clark Gardner and grand-daughter Barbara Ann Woehrle, inspecting a field of Dianthus Plumaris.*

At the close of the Civil War, Chas. F. Gardner became associated with his father and started the work of fruit and flower breeding and propagation, in which he was very successful. He was the first person to grow Evergreens from seed, west of the Mississippi River. Thousands of Evergreen groves, Orchards, and Landscape Plantings, scattered over the middle west, stand today as a memorial to the energy and zeal of his horticultural efforts.

About 1890 he began to specialize in Plum and Strawberry breeding and was very successful in originating new varieties of great value in the colder parts of the U. S.

Our Nurseries have always made a specialty of growing hardy Perennial Flowering Plants and during the past few years we have developed some new methods of propagation and care so that we have greatly increased this department of our business and now grow millions of these plants where we used to grow thousands. At present we have over 25 miles of beds of hardy Perennial and Rock Garden plants, a small part of which are shown in the field views scattered throughout this catalogue.



*How about taking a walk through our Testing Grounds with Barbara Ann?*

We were one of the first Nurseries in this country to grow the Oriental Poppy and many thousands of gardens glow in season, with great loads of the beautiful flaming red poppies grown on plants shipped from the Gardner Nurseries.

By being able to give extra ordinary values in our Radio Advertising Offers, we have gained many thousands of new friends during the past few years. Practically every city, town, hamlet, county and township in the United States is represented in our customer's files.

*Clark Gardner Nurseries, Osage, Iowa.*





*Evergreens set by the writer's father, in our original Nursery Park, 73 years ago this spring.*

Our aim is to grow great quantities of the best Hardy Perennial and Rock Garden Plants, so that we can offer young vigorous seasoned plants to our friends at prices that will show them a big saving and so help to make our Slogan, "More Flowers for Every Home" a reality.

If you happen to be passing near Osage, I extend a cordial invitation to call and go through our Nurseries.

Cordially yours,  
CLARK E. GARDNER

## Hardy Perennial and Rock Garden Plants

The demand for Hardy Perennials is growing rapidly, as more and more Home Builders find how easily they are

grown. These hardy plants once set in your garden will grow and blossom for many years. They live outdoors and only require a light mulch for winter protection in the coldest parts of the United States. They fit in with all kinds of landscape plant and add color and beauty to any home place, all out of proportion to their small cost. A few dollars invested in perennials will go farther and give more pleasure and enjoyment than double the amount in any other kind of planting. If you are already growing perennials you know of the pleasure and satisfaction they give and how each plant gets to be an old friend as you watch their development, year after year, with the most absorbing interest. You are always alert and anxious to secure other varieties to add to your collection and so make new friends, that will give you a larger variety of flowers and cover a longer period of blooming. The more you have the greater is your enjoyment.

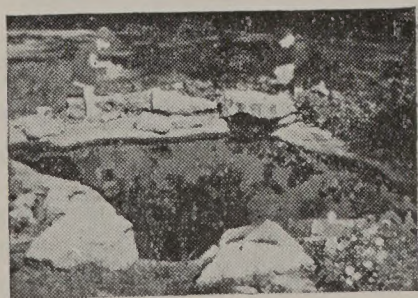
If you are not a Perennial fan, I urge you to start a few plants this season. By selecting some of the most popular varieties like Oriental Poppies, Sweet William, Canterbury Bells, Delphiniums, Hollyhocks, Hardy Lilies, Shasta Daisy, Linum, etc., you cannot help but be successful and you are sure to be greatly pleased as the plants develop and grow great loads of beautiful flowers from year to year, with but little care and attention.



You can have bouquets like this for in-door decorating

## ROCK GARDENS AND LILY POOLS

The planning and making of a Rock Garden is the most fascinating of all garden activities. One reason for this is that the Rock Garden does not have to be made or planted at any certain time of the year, nor does it have to



Lily Pool and Rock Garden on one of our driveways.





*A fine field of Sweet Williams in many varieties.*

be completed at one planting. In fact, the Rock Gardens that are giving their owners the most enjoyment are those that are never completely finished, but where there is always room to add some rare alpine plant or a new rock of special formation, from time to time. Rock Gardens may vary from one which takes but a little corner of the garden, to one covering the entire hillside of some large estate, and each be equally pleasing to its owner. There is usually a place for a Bird Bath or Lily Pool in nearly every Rock Garden. Water gardening is also very fascinating. We have a leaflet on Rock Gardens and Lily Pools that we will be glad to send you if you would like it.

**DISTANCE FOR PLANTING.** Most Perennials do best when grouped together with plants 6 to 12 inches apart. If set in rows across a bed, have the plants about 8 inches apart in rows and the rows 12 to 15 inches apart. If single hedge row or border effect is wanted, either set a single or double row with plants 8 inches apart alternately. Where a single clump effect is wanted it is better to set three to five plants 4 to 6 inches apart, so that they will grow together and give the effect of one large plant. In planning where to set your plants, notice the heights given after name of each variety. This is a average ultimate height of plants when in blossom. Then plan to set the larger growing varieties in background and the smaller sorts in front.

#### TRANSPLANTING AND CULTURAL DIRECTIONS

Perennial plants should be set in the ground the same depth or just a trifle deeper than they stood in nurseries. Dig holes deep enough so that the roots of the plants can go straight down into the soil to their full length. We advise the use of Peat Humus for putting in holes around bottom part of roots. A good way to do is to dig hole, place plant in position, throw in a handful of Peat, fill in earth up to within an inch or so of ground level. Then fill hole with Miracle Grow Nutrient Solution (see page 23) and let it soak away. Then fill in with earth to ground level, firming and smoothing soil with hands. If hot and dry weather conditions prevail when plants are set, shade for a few days until they become established. Complete Transplanting and Cultural directions are sent with each shipment from our Nurseries.



*Another view of our Testing Grounds.*

#### PHLOX GARDEN BARGAIN. 15 HARDY PHLOX

In assortment, including R.P. Struthers, Mrs. Jenkins, Rheinlander, Beacon, Dr. Mayo, etc. all for \$1.00. You will sure have a blaze of color all summer long, if you order this fine Phlox Garden.

#### Hardy Perennial Plants

Varieties particularly adapted for Rock Gardens have an X preceding the name. The heights given in description are not the size of plants when shipped, but are the average height of plants when in bloom. Prices are for field grown clumps, one, two, and three years old, or strong divisions, according to habits of growth of the different varieties.

Orders of \$2.00 and over are packed Free and shipped Postpaid. Under \$2.00 add 10 per cent to cover packing and postage.

**X—ACHILLEA, THE PEARL** Milfoil or Yarrow) 2 feet. Very easy to make grow in any good garden soil, preferring a sunny location. Small pure white flowers, resembling double Baby's Breath, borne in greatest profusion during the entire summer. Growing on erect stems it is of great value for cutting for filler for summer bouquets and is much used by Florists in making up sprays. Each, 12 cents; 3 or more 10 cents each.

**MILLEFOLIUM**, 18 inches. Deep rose flowers, beautiful fern like foliage, 12 cents.



**TINCTORIA.** Golden yellow flowers, finely cut foliage. Each 15 cents.

**TOMENTORA,** 8 inches. Bright yellow flowers. Each 15 cents.

**ACONITUM,** (Monkshood) 30 inches. Grows in form of bush clumps and succeed in shady places as well as in open sunny spots. Large hood shaped flowers on spikes during September and October. Leaves of shining dark green, making the plant very attractive at all times during growing season. Each, 20 cents; 3 or more, 19 cents each.

**X—ALYSSUM, SAXTILE COMPACTUM** (Gold Dust or Basket of Gold) 9 to 12 inches. A very popular border and Rock Garden Perennial of easy culture, thriving in well drained soil and in sunny position. One of the showiest of Spring Flowers growing masses of brilliant Golden yellow flowers during May and June. Should be used freely in every Rock Garden. Each 15 cents; 3 or more, 14 cents ea.

**ANCHUSA, DROPMORE** (Giant For-Get-Me-Not. 3 ft. Tall spikes of brilliant blue starting in June and continuing practically all summer. Each 15 cents; 3 or more 12 cents ea.

**ANTHEMIS, KELWAYI** (Hardy Marquerite) 2 feet. A free flowering perennial with beautifully cut foliage and yellow daisy shaped flowers borne during entire growing season. Will grow in any soil or location. Especially valuable for cutting for bouquets. Ea. 12 cents; 3 or more 11 cents each.

**X—AQUILEGIA,** Columbine, One of the easiest grown and one of the most satisfactory perennials. Few hardy plants can excel them in beauty of flowers. Will succeed in any ordinary soil and respond quickly to the efforts of Peat Humus, growing larger plants and more flowers, where the Peat is used. A splendid Rock Garden plant. Also very valuable for cut flowers. We can supply the following very choice varieties.

**X—MRS. SCOTT ELLIOTT'S** Hybrids 2 to 3 ft. Large flowers with long spurs and with a wide color range of most beautiful shades of lavender, blue, mauve, purple, red, etc. Each 25 cents; 3 or more 22 cents each.

**X—ROCKY MOUNTAIN COLUMBINE,** 2 to 3 ft. One of the prettiest of our native flowers. Extra good for cutting for Decoration Day. Colors run to bright shades of blue, lavender, pink, etc. Each 20 cents; 3 or more 18 cents each.

**X—ROSE QUEEN,** 2½ ft. A beautiful strain of pink and rose colors, with white centers and yellow outers. Each 25 cents; 3 or more 22 cents each.

**X—DOUBLE MIXED,** 2 to 3 ft. In this assortment you will get the choicest of the double flowering columbines. They run in all shades of colors, and are very beautiful. Each 20 cents; 3 or more 19 cents each.

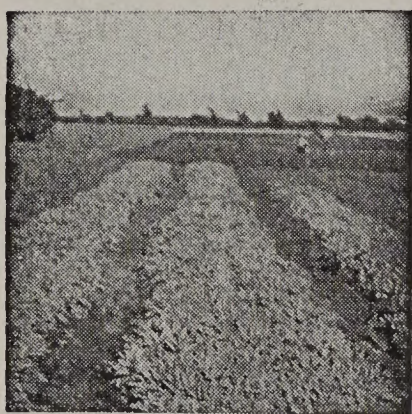
**X—SINGLE MIXED,** 2 to 3 ft. A very choice assortment of colors in single flowering varieties. All shades of colors. Each 15 cents; 2 or more 14 cents each.

**X—ARABIS, ALPINA** (Rock Cress) 6 inches. A charming dwarf flowering plant, loaded in early spring with pure white flowers, making very pleasing contrasts for use in beds, borders, rock gardens, etc. Each 20 cents; 3 or more for 18 cents each.

**X—ARMERIA, (Sea Pink).** This fine Border plant produces masses of globe shaped rosy pink flowers from

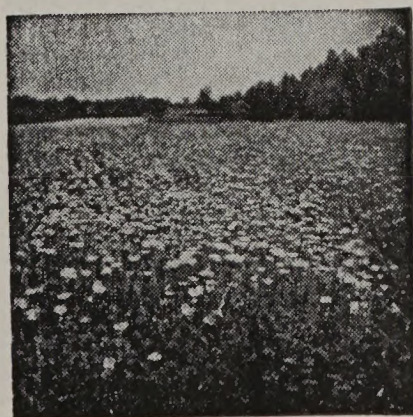


*Patsy poses in front of a fine field of Anchusa.*



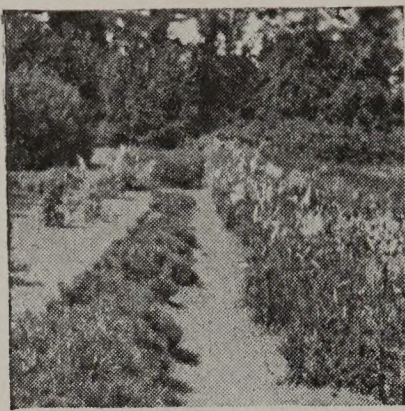
*Beds of Alyssum, Saxtile Compactum*

**BARGAIN IN MIRACLE GROW.** Use Miracle Grow Nutrient Solution instead of water when setting trees, shrubs, roses, plants, bulbs, evergreens, etc. and for watering those already growing in your gardens. It contains the elements of plant growth and insures early starting, followed by strong vigorous growth, luxuriant foliage and earlier and more abundant flowerage. Can be applied any time with no danger of over-dosage or burning. 5 gallon package, 15c or 10—5 gallon packages for \$1.00.

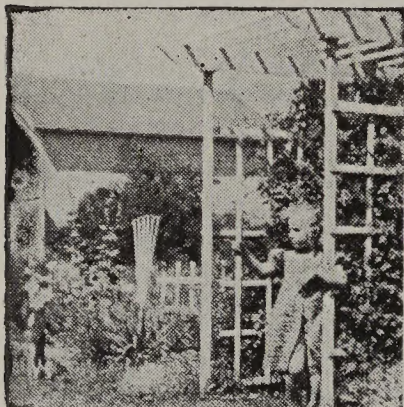


*Millions of Anthemis or Hardy Marguerite*





*View of our Testing Grounds where we try out new varieties.*



*One of our Perennial Borders.*



*Bed of Memorial Daisy*

**ORNAMENTAL TREE BARGAIN.** 25 selected trees for \$1.00, including 5 Chinese Elm, 2 to 3 ft.; 2 Tulip trees 18 to 24 inch; 5 Mountain Ash, 1 year; 5 American Elm, 18 to 24 inch; 2 Russian Olive 18 to 24 inch; 3 Sugar Maple 4 to 6 inch and 3 Flowering Native Plum.



*Mrs. Scott Elliott's Long Spurred Aquilegia*

May to August. Splendid for cutting. Also for curing for winter bouquets. Each 20 cents; 3 or more 15 cents ea.

**ARTEMISIA, SILVER KING,** 2 to 3 ft. A very striking, silvery foliage plant for contrast in flower gardens, and very valuable for use in bouquets during the summer and fall, and also for winter baskets. 25 cents; 3 or more 22 cents each.

**LACTIFOLIA.** 2 to 3 ft. Very fragrant small white flowers. Excellent for filler for bouquets. Each 12 cents.

**ASTERS, HARDY PERENNIAL,** 3 to 4 ft. These are among the showiest late flowering plants, giving a wealth of flowers during September and October, just at the time when needed. We have a choice strain of Hybrids that run to lavender, purples, blues and whites, and that are extra fine for cutting. Plan to use the Perennial Asters freely in background of your Hardy Borders. They will grow in almost any soil or location. Hybrid plants, mixed colors. Each 15 cents; 3 or more 14 cents each.

**CLIMAX.** 5 ft. Lavender blue flowers. Each 15 cents.

**SUNSET.** 3 ft. Sunset pink flowers. Very fine for cutting. Each 15 cents.

**NOVI BELGI HYBRIDS,**

4 ft. The large flowering New England Aster running largely to reddish and reddish purple shades. Very ornamental in both foliage and flowers. Splendid for cutting. Should be in every Hardy Border. Each 20 cents; 3 or more 19 cents each.

**NEW DWARF ASTERS.** This new ball type of hardy Perennial Asters grows great masses of brilliantly colored flowers, starting the latter part of August and continuing up to freezing time.

**Varieties:** Countess of Dudley, Shining pink with yellow center; Snow Sprite, Semi-double white; Victor, Lavender-blue; Daphne, very pretty pink; Marjorie, rose-pink, Well rooted growing plants from 2½ inch pots that will flower freely this year, each 25 cents; 3 or more, 20 cents each.

**X—BELLIS, (English Daisy).** 6 inches. A low growing perennial that likes a shady spot and in the Northern States requires a light covering for winter protection. We offer plants from a very fine strain, running to white and pink color. Each 15 cents; 3 or more 12 cents each.

**BOCCONIA, (Plume Poppy).** 6 to 8 ft. Creamy white flowers, growing in panicles on tall big leaved plants. Fine for backgrounds. Each 20 cents; 3 or more 18 cents each.

**BOLTONIA, (Starwort).** 5 to 6 ft. Another tall background variety growing great masses of miniature daisy shaped flowers. Each 15 cents; 3 or more 12 cents each.

**CANTERBURY BELLS, CAMPANULA MEDIUM,** 2 to 3 ft. The regular Canterbury Bells of our grandmother's garden. This is one of my favorite flowers and I am glad to recommend it to all who do not already know of its charm and beauty. The plants usually are pyramidal in shape and are simply covered with large brilliantly colored bell shaped flowers. Very showy in clumps or mixed borders. It is a biennial, but self sows so readily that they are usually treated as perennials. Mixed. Each 12 cents; 3 or more 10 cents each. White or Blue. Each 15 cents; 3 or more 12 cents each.



**CUPANDSAUCER, CAMPANULA CALYCANTHEMA**, 2 to 3 ft. Large semi-double flowers the shape of a cup and saucer. Season June and July. One of the most strikingly beautiful biennials. Mixed colors. Each 15 cents; 3 or more 12 cents each.

**X—CAMPANULA CARPATICA**, 1 ft. Extremely hardy perennial producing quantities of cup shaped blue and white flowers from June to October. Each 15 cents; 3 or more 12 cents each.

**X—CAMPANULA PERSICIFOLIA**, 2 ft. Large handsome white bell shaped flowers. Very satisfactory. Each 15 cents; 3 or more 12 cents each.

**CARNATION**. Hardy garden carnation in mixed colors. Each 15 cents.

**X—CATANANCHE, or LOVE PLANT**, 2 ft. Pretty blue and white daisy shaped flowers on stiff stems. Fine for cutting. Each 15 cents; 3 or more 12 cents each.

**X—CENTAUREA**, (Knapweed), Showy plants for border or background in Rock Garden. Montana with Violet blue flowers and Macrephalia with golden yellow thistle like flowers. Each 18 cents; 3 or more 15 cents each.

**X—CERASTIUM**, (Snow in summer) 4 to 6 inches. A low growing perennial with silvery leaves and bearing great masses of pure white flowers in May and intermittantly during summer. Much used for edging and also for crevices in walk or rock work. Each 15 cents; 3 or more 12 cents.

**CHEIRANTHUS**, (Siberian Wallflower). Dazzling fiery orange flowers. Each 15 cents.

**CHELONE**, (Shellflower). Spikes of creamy white flowers. Each 15 cents.

**CHRYSANTHEMUM MAXIMUM**, (Shasta Daisy). Very hardy perennials of easy culture and valuable for cutting as well as for making a fine show in the garden. Flowers are pure white with golden centers and make a fine contrast when set with or near plants with flowers of other shades of colors. We grow three varieties of Shasta Daisy as follows:

**ALASKA**, 2 to 3 ft. A large handsome plant with glistening white daisy shaped flowers in June and July. This is the type of Shasta Daisy made famous by Luther Burbank. Each 15 cents; 3 or more 12 cents ea.

**X—GLORY OF WAYSIDE**, 12 to 15 inches. The earliest of all of Shasta Daisy group, coming into flower in May, when the plants bear great loads of white glistening daisies, and continue to bloom throughout the summer and fall. A splendid plant for borders and Rock Gardens. Each 15 cents; 3 or more 12 cents each.

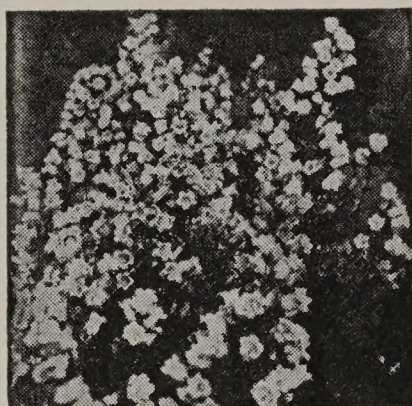
**GIANT FALL FAISY**, (Uliginosum), 4 to 5 ft. Grows great loads of flowers from June to September. Each 20 cents; 3 or more 18 cents each.

**HARDY CHRYSANTHEMUMS**. The new cushion type of Mums grow about 12 inches high and have a spread of more than double the height. They start flowering profusely in September and continue until stopped by freezing weather. Nothing unusual for a plant to carry 500 to 700 blooms the first year.

Varieties: Pink Cushion, Yellow Cushion, White Cushion, Bronze Cushion and Red Cushion. Well rooted growing plants from 2 1/2 inch pots each,



Perennial Aster, Novi Belgi



Canterbury Bells

**CARAGANA HEDGE BARGAIN**. The Caragana or Siberian Pea Shrub, makes a very fine hedge when set 18 inches apart. Also good for foundation and single specimen use. 60 fine shrubs 8 to 12 inches for \$1.00.



Centaurea as a cut flower

# WORTH THE DOLLAR AND MORE

I received my three flower gardens of bulbs and plants. They were all in very good condition. I must say they are worth the dollar and more.

Mrs. Lela Grigsby,  
Farrell, Pa.

Dear Sir:

I am having fine luck with my Miracle grow garden.

Mrs. Louise Hegeman,  
Helmsburg, Ind.





*Cerastium, Snow in Summer, makes a fine border clump.*



*This was not taken in Japan, but it is Barbara Ann examining the Grandiflora Coreopsis on a warm day.*

**CHRYSANTHEMUM BARGAIN.** Here are the finest of the new **HARDY MUMS**. Plants are still scarce so we cannot give as big value as in other special **BARGAINS**, but you will be greatly pleased with the 6 fine plants that we will send you for only \$1.00. Colors: Pink, yellow and red. It is nothing unusual for these plants to have from 500 to 1,000 blooms the first year.



*Blakmore and Langdon Delphiniums.*

Dear Sir:

A friend of mine has one of your soil-less gardens. I am amazed with the results and would like one also.

Mrs. George Wondra,  
Victorville, Calif.

20 cents; 3 or more plants, 18 cents each.  
**KOREAN CHRYSANTHEMUMS.** These new hardy Mums make a wonderful blaze of color in garden and are fine for cutting. They flower heavily the first year planted.

*Varieties:* Daphne, pink; Hebe, pink with gold center; Mars, deep red; Vulcan, blazing red; Innocence, white. Well rooted growing plants from 2½ inch pots that will flower profusely this fall; each 25 cents; 3 or more, 20 cents each.

**CIMICIFUGA.** 4 to 6 ft. Pure white flowers in June and July. Each 15 cts.

**CLEMATIS, RECTA.** 2 to 3 ft. Large showy clusters of fragrant pure white flowers during June, July and August. Each 20 cents; 3 or more 18 cents ea.

**DAVIDIANA.** 2½ ft. Bright green foliage with bell shaped lavender blue flowers. Each 25 cents.

**X—COREOPSIS, (Tickseed)** 2 feet. A beautiful hardy border plant growing a mass of bright golden yellow flowers all through the summer and fall. Very useful for cutting for bouquets and extremely valuable for creating a mass of color in border or garden. Each 15 cents; 3 or more 12 cents each.

**CYPRIPEDIUM. (Lady Slipper).** These hardy Orchids come in rose, yellow and white flowers. Each 40 cts.

**DELPHINIUM, (Perennial Larkspur)** 3 to 6 ft. Without doubt the most popular of all the hardy perennials. Succeeds in all soils and locations and will give you more satisfaction and pleasure than any other flower. The tall growing varieties reach height of 4 to 6 ft. and the dwarf class from 2 to 3 ft. The flowers appear in early June and if not allowed to go to seed the plants will continue flowering throughout the growing season. Delphiniums like a well drained rich soil. If soil shows acid reaction a little lime around the plants will overcome the acidity. They do best on a so-called sweet soil. As Peat Humus is slightly acid, a little lime should be mixed with same when used with Delphiniums, which makes it as beneficial as with other plants. We have been growing Delphiniums for many years, importing seed from the best growers in Europe, and have some wonderful new strains running to double and semi-double flowers with two and three color tones. As most Delphiniums do not come true from seed, they are mostly grown and sold under strain names with mixed colors as: Gold Medal Hybrids, etc. We can supply plants of the following named varieties and strains.

**X—BELLADONNA.** 2 to 3 ft. This variety comes practically true from seed. A beautiful shade of sky blue, flowering in June and July, and usually again in the fall. Each 12 cents; 3 or more 12 cents each.

**BELLAMOSA.** 2 to 3 ft. A dark blue from the Belladonna strain. Very beautiful. Each 18 cents; 3 or more 15 cents each.

**AMERICAN HYBRIDS,** 3 to 4 ft. This strain includes the hardiest types and will succeed practically everywhere, with minimum of care and attention. Has a wide range of colors. Each 18 cents; 3 or more 15 cents ea.

**GOLD MEDAL HYBRIDS.** 4 to 6 feet. Another choice strain made up from leading Delphinium Specialists strains mixed together, giving you a



wonderful effect in all colors and shapes in single, semi-double, and double flowers in the most beautiful of color tones. Each 18 cents; 3 or more 15 cents each.

X—CHINESE HYBRIDS. 2 to 3 ft. A distinct class of Delphinium with feathery foliage and with flowers of intense gentian-blue and pure white. Mixed. Each 15 cents; 3 or more 12 cents each.

DREAMS OF BEAUTY. 5 to 6 feet. A very choice strain introduced by Mr. Richard Deiner. Runs strong to doubles and semi-doubles with deep tones of color combination. Each 30 cents; 3 or more 25 cents each.

WREXHAM HYBRIDS, 30 cents ea.

WHITE ICEBERG, 30 cents each.

BLAKMORE & LANGDON HYBRIDS. 18 cents each.

## DIANTHUS, (Hardy Garden Pink)

No garden can be complete without a good assortment of these old time favorites. They are of easiest culture and grow loads of flowers year after year with a minimum of care. For adding color and variety in the garden, they are hard to beat, and at same time will furnish you the finest of cut flowers for indoor bouquets. They are suitable for setting in hardy borders, hedge rows, or single clumps and are especially good in Rock Gardens. All of the following varieties of Dianthus are sure to please you and to give you a lot of enjoyment as they grow and flower in your garden.

X—DIANTHUS PLUMARIS (Sweet Scented Garden Pinks) 8 to 12 inches. An excellent Garden Pink for Borders, Bed and Rock Garden. Handsome silvery green foliage with rose-pink and white, fragrant flowers borne on long stems. Blooms continuously if flowers are cut. Excellent for bouquets. Each 15 cents; 3 or more 12 cents each.

DIANTHUS PLUMARIS. Double flowers of brilliant colors. Each 15 cents.

X—DIANTHUS BARBATUS, (Single Sweet William) 12 to 18 inches. The regular Sweet William of our grandmothers garden. Our strain is a good one and has a wide variety of brilliant colors. Each 12 cents; 3 or more 10 cents each.

X—DIANTHUS BARBATUS (Double Sweet William) 12 to 18 inches. A double flowering strain of this popular flower. Many plants will grow several distinctly different colored flowers on same stem. Very nice for cutting as well as to make a big show in the garden. Each 15 cents; 3 or more 12 cents each.

X—DIANTHUS DELTOIDES (Maiden Pink) 6 to 10 inches. A beautiful prostrate plant with narrow leaves loaded with crimson flowers during June and July. Each 15 cents; 3 or more 12 cents each.

X—DIANTHUS PLUMARIS Semper-florens 18 inches. Double and single flowers from early spring all through the summer. Colors running strong to bright pink shades. Each 15 cents.

DICENTRA, (Bleeding Heart). We grow two distinct varieties of Bleeding Heart and both are getting more popular every year. They like the sunshine, but will do splendidly in partial shade.

X—EXIMA, (Fringe Leaf Everblooming Bleeding Heart) 12 to 15 inches. Sometimes it is called Plumy Bleeding Heart. Leaves are finely cut and of a



*Wrexham Hybrid Delphiniums.*



*A fine vase of second growth Blakmore and Langdon Delphiniums.*



*Hundreds of thousands of Gold Medal, Wrexham Hybrids and other strains of the finer Delphiniums.*

**FLOWERING SHRUB BARGAIN.** 25 selected Flowering Shrubs 18 to 24 and 12 to 18 inch sizes in following assortment: Strawberry Bush, Japanese Berberry, Amour Privet, Sumac, Snowball Hydrangea, Elderberry, Rose of Sharon, Tamarix, Spirea white and pink. All 25 Shrubs for only \$1.00.

Dear Sir:

Please send me your plants as advertised. I was very successful with the flower garden from you last summer.

W. D. Smiley,  
658 Halisteo,  
Santa Fe, N. M.





*Mosquitoes will bother. Beds of Sweet Williams in flower.*



Sweet William as a cut flower

**GLADIOLUS BARGAIN.** 100 blooming size bulbs and 150 bulblets for growing on for next year, all for \$1.00. This **GLORIOUS MIXTURE** includes such varieties as Dr. Bennett, Flaming Sword, Halley, Picardy, and many other top-notchers.



*Sweet Williams in single, double and named varieties.*

**DON'T SEE HOW  
WE DO IT**

Your Offer No. 54 of Perennials has arrived today and I am very much pleased over the nice, fresh and healthy looking plants. They are so cheap in price, I don't see how you do it.

Mrs. Jos. DuBray,  
Sisseton, S. D.

beautiful shade of green. The plant starts flowering in early spring and continues all through the summer and fall. The flowers are red shading to pink as they mature. One of the best Border and Rock Garden plants we grow and is sure to please you. Each 18 cents; 3 or more 15 cents each.

**X—SPECTABILIS**, 2 ft. The old fashioned spring Bleeding Heart of our grandmother's garden. Each 40 cents; 3 or more 35 cents each.

**DICTAMNUS, ALBA** (Gas Plant) 2 to 3 feet. The glossy, leathery, dark green leaves hold their deep coloring until late fall. Pretty white flowers are borne on spikes 2 to 3 ft. high. The whole plant gives off a strong, smelling volatile oil which will give a flash of light if a lighted match is held under a cluster of seed capsules on a sultry, summer evening. Each 25 cents; 3 or more 20 cents each.

**DIGITALIS**, (Fox Glove). 3 to 4 ft. A stately old garden favorite. Flowers grow on long spikes, making the plants very suitable for background in borders and beds. It is a biennial, but self sows very easily. Mixed colors. Each 15 cents; 3 or more 12 cents ea.

**ERYNGIUM**, (Sea Holly). 2 to 3 feet. Foliage a strong silver gray with flower heads of steel blue. Much used for winter bouquets. Each 20 cents; 3 or more 18 cents each.

**EUPHORBIA**, (Flowering Spurge) 2 ft. A very showy perennial growing a mass of small white flowers, somewhat similar to Babys Breath. Much used as a filler for Floral Decorations. Each 15 cents; 3 or more 12 cents.

**X—FERNS**, Hardy varieties adapted for Foundation Planting in shady locations. Easily grown, and very charming effects are quickly obtained. Especially suited for Rock Gardens.

**X—MAIDENHAIR**, (Adiantum Pedatum). Probably the most attractive of the native varieties. Stems dark with finely cut delicate green fronds. Likes a moist location. Each 20 cents; 3 or more 18 cents each.

**X—LADY FERN**, (Asplenium Filix-foeminal), 3 ft. One of the larger growing varieties succeeding in both sunny and shady locations. Very attractive in appearance. Each 15 cents; 3 or more 18 cents each.

**X—OSTRICH FERN**, (Struthiopteris Germanical) 3 to 4 ft. A splendid fern for the north side of buildings. Stately dark green fronds. Each 25 cents; 3 or more 22 cents each.

**X—FUNKIA, LANCEOLATA** (Plantain Lily or Japanese Day Lily) 2 feet. A very hardy herbaceous perennial with pretty green foliage and lily-like lilac-blue flowers, borne on long stems in September. Grows in shade or sun and does extra well when set close to water. Each 15 cents; 3 or more 12 cents each.

**X—FUNKIA VARIEGATA**. 2 ft. The variegated form of Day Lily. Very showy as leaves are bright green, striped with white, making a handsome effect all through the season. Each 25 cents; 3 or more 22 cents ea.

**X—GAILLARDIA** (Indian Blanket Flower) 2 ft. Our long beds of Gaillardia loaded with their beautiful brilliantly colored flowers from early spring until late fall, always attracts a lot of favorable comment from visitors to our Nurseries. All agree that



they are a beautiful sight with their bright orange, yellow and red flowers, growing on long stems up above the plants. You will enjoy having some of these plants for they will grow in almost any location and are well suited for beds, hedge rows, borders, and simple clump plantings. They also will give a blaze of color in a sunny position in your Rock Garden and as cut flowers they stand away up toward the head of the perennial class. We have a wonderful strain of Gaillardia and are anxious to have you try them. Each 18 cents; 3 or more 15 cents each.

**X—GERANIUM, (Cranes Bill)**

Pretty serrated foliage with large lilac colored flowers all through the Summer. A splendid Rock Garden plant. Each 18 cents; 3 or more 15 cents ea.

**X—GEUM, (Avens) 2 ft.** This very attractive perennial belongs to the Rose family. The plants are very free flowering and are much prized for cutting.

**LADY STRATHEDEN.** Flowers of a delightful golden yellow. Each 20 cents; 3 or more 18 cents each.

**MRS. BRADSHAW.** Double orange-scarlet blooms. Each 20 cents; 3 or more 18 cents each.

**GYPSOPHILA, PANICULATA,**

(Baby's Breath) 2 to 3 ft. Bears an abundance of small, white flowers on branched stems, so thick as to give a lace-like effect. Much used for summer cutting, and also for drying for winter bouquets. Each 15 cents; 3 or more 12 cents each.

**X—REPENS (Dwarf Baby's Breath)** 6 inches. A beautiful trailing plant for Borders and Rock Gardens. Clouds of small white and pink flowers in July and August. Each 18 cents; 3 or more 15 cents each.

**X—BRISTAL FAIRY.** Grafted plants, sure to produce large panicles of double white flowers throughout the summer. Each 35 cents; 3 or more 33 cents each.

**GRASSES, ORNAMENTAL.** This

is a very interesting and valuable group of Hardy Perennial plants, suited for growing in beds, borders, and with flowering plants for contrast. The plumes and seed pods are nice for summer bouquets and they also cure easily for use in winter decorations.

**EULALIA JAPONICA.** (Zebra Grass). 6 to 10 ft. The long blades of this grass, marked as they are with broad yellow bands across the leaves, make it very attractive for specimen on lawns. Each 25 cents; 3 or more 22 cents each.

**X—PHALARIS ARUNDINACEA,** (Varigated Ribbon Grass) 1 1/2 to 2 ft. A very hardy Ornamental Grass with flat leaves, striped the long way with white. Very fine for contrast in borders, beds, and Rock Gardens. Also makes a splendid screen for shading stems of shrubs and trees. Each 15 cents; 3 or more 12 cents each.

**ERIANTHUS RAVENNA (Plume-Grass)** 5 to 7 feet. A very beautiful Ornamental Grass producing 30 to 50 flower spikes closely resembling the Pampas Plumes. Each 30 cents; 3 or more 25 cents each.

**HELENIUM, (Sneezewort)** 4 to 5 feet. A fine hardy background perennial, growing quantities of deep yellow daisy shaped flowers with black centers, during August and Sep-



*Wilbur Weed, our Nursery Foreman, experimenting in burning tops of beds before sowing flower seeds.*



*A field of young Dianthus Plumaris.*

**NATIVE FLOWERING PLUM TREE BARGAIN.** 25 trees 12 to 18 inches tall for only \$1.00. Extra fine flowering ornamental tree bearing edible fruits of various colors.



*Anthemis Kelways. We grow them by the million.*

**RADIO PLANTS WELL WORTH WHILE**

The dollar offer I purchased through your Radio Advertising was certainly well worth while. Curiosity caused me to send the order as it seemed such a lot for so little money. I wish you to know these plants are all growing and hardy.

Louise Baughman,  
R-3, Box 41, Grove City, Pa.





Another small section in our Testing Grounds.



One of our larger fields of hardy Perennial plants. October estimate showed over 2,000,000 fine plants in this one field.

**HANSON'S BUSH CHERRY BARGAIN.** Bears great loads of fine black cherries on bushes. 2 bushes 12 to 18 inch and 10 bushes 8 to 12 inch, all 12 for only \$1.00.



**Phalaris Arundinaceae.** Variegated Ribbon Grass

Dear Sir:

I received my Soil-less Garden and am enjoying it so much I want to have one sent to my Mother and Aunt.

Mrs. R. B. Roberts,  
New Orleans, La.

Dear Sir:

The 100 perennials received yesterday in fine condition. It is a splendid assortment.

Mrs. Hamblin,  
Worcester, Mass.

tember. Each 15 cents; 3 or more 12 cents each.

**X—HELIANTHEMUM, MUTABILE** (Rock Rose) 8 to 12 inches. Splendid for Rock Gardens and Borders. A low growing evergreen plant, forming large clumps, completely covered with flowers during July and August. Pale rose, changing to lilac, then to white. Each 25 cents; 3 or more 22 cents each.

**HELIANTHUS.** Perennial Sunflower). 3 to 4 ft. Golden yellow flowers. Each 20 cents.

**HELIOPSIS.** (Pitcheriana). 3 ft. Deep golden yellow flowers during July and August. Each 20 cents.

**X—HEMEROCALLIS,** (Lemon Lily). The flowers produced by this hardy perennial, are shaped and look just like the regular lilies. They do not grow from bulbs, but grow in clumps. We offer the following choice varieties.

**FLAVA,** (Lemon Lily) 2 to 3 ft. A very interesting perennial bearing true Lily shaped flowers in early spring. These golden yellow flowers grow in clusters on long stems and are very fragrant, making a fine cut flower for Decoration Day. Each 20 cents; 3 or more 18 cents each.

**DR. REGEL.** Handsome rich orange-yellow. Each 25 cents; 3 or more 22 cents each.

**FULVA.** Coppery orange, shaded crimson. Each 25 cents; 3 or more 22 cents each.

**NEW HYBRIDS.** These are among the latest developments produced by cross breeding. Assorted colors in named varieties. Each \$1.00. 3 or more 90 cents each.

**HESPERIS,** (Sweet Rocket). 2 to 3 ft. Fragrant purple spikes. June and July. Each 15 cents.

**HEUCHERA,** (Coral Bells) 2 to 3 ft. A strong grower, producing lovely coral-pink flowers on tall stems from June until late September. Each 20 cents; 3 or more 18 cents each.

**HIBISCUS,** (Giant Mallow) 3 to 4 ft. This new strain of Giant Mallow, grows immense hollyhock like flowers all through the growing season. Colors white, pink and red. Each 15 cents; 3 or more 12 cents each.

**HOLLYHOCKS, ALTHEA ROSEA.** 6 to 8 ft. There has been great developments in this fine old fashioned flower. New combinations of colors in both double and single varieties make them very attractive for clumps and background planting. We have splendid strains in both the double and single flowers. Take your choice. Each 15 cents; 3 or more 12 cents each.

**IBERIS,** (Perennial Candytuft) 15 in. Very showy plants for Rock Garden or Borders in great masses of pure white flowers in May and June. Each 25 cents; 3 or more 22 cents ea.

### German Iris

Probably the most popular of all of our hardy plants. They are very easily grown, and the marvelously delicate markings of the flowers make them deservedly a general favorite. We can supply the following very fine varieties, all priced at 12 cents; 3 or more 10 cents ea.

**CAPRICE.** 3 ft. Color reddish purple.  
**CYANEA.** 12 in. Dwarf, deep velvety



blue.

FAIRY. 2 1/2 ft. White and light blue.

GERTRUDE. 3 ft. Strong violet blue.

INGEBORG. 2 1/2 ft. Pure white.

IVORINE. 3 ft. Ivory and gold.

JOSEPHINE. 12 in. Dwarf, white.

JUNIATA. 2 to 3 ft. Clear blue.

LOHENGRIN. 2 to 3 ft. Large, pink silvery mauve.

LORELEY. 2 1/2 ft. Yellow and blue.

MAORI KINGS. 3 ft. Golden yellow and maroon.

MONSIGNOR. 3 ft. Violet purple crimson.

MME. CHEREAU. 3 ft. White edged with blue.

MRS. HORACE DARWIN. 2 to 3 ft. Clear waxy white and violet.

SUNSET. 2 ft. Golden yellow.

PLUMERI. 2 1/2 ft. Coppery, rose claret.

POCAHONTAS. 2 1/2 ft. Pure white.

PURPLE QUEEN. 2 1/2 ft. Large Deep purple.

VIOLACEA. 2 1/2 ft. Grand large rich violet blue.

### SPECIAL IRIS OFFER A, 20

Iris plants made up of our choice of ten of the above varieties, all labeled and mailed Postpaid at planting time for \$1.00, if ordered early.

### X—IRIS KAMPFERI, (Japanese

Iris) 2 ft. The last of the Iris Species to bloom and the most beautiful. Our plants are grown from seed imported from one of Japan's specialists in Iris culture. Flowers flat and wide, of all shades of colors, mixed. Each 20 cents; 3 or more 18 cents each.

### LAVENDULA, VERA. (Sweet Lav-

ender). 18 inches. Fragrant blue flowers during July and August. Each 20 cents.

### LILIES: We are specializing in Hardy

Lilies and you will find our prices are very reasonable. Our bulbs are sure to please you as they grow and produce their beautiful fragrant flowers in your garden.

CONCOLOR. 2 ft. Fiery scarlet, spotted dark red. June and July. 1 year bulbs. Each 20 cents; 3 or more 18 cents each.

CORAL. 2 ft. Coral red with 8 to 15 flowers on a stem. Petals recurved. 2 year bulbs. Each 15 cents; 3 or more 12 cents each.

ELEGANS. 18 in. Orange yellow with clusters of upright flowers. Very showy. Bulbs 3 to 4 inches in circumference. Each 20 cents; 3 or more 18 cents each.

GOLDEN GLEAM. 2 ft. Pure Apricot yellow flowers. 1 year bulbs. Each 30 cents; 3 or more 28 cents each.

PHILIPPINENSE. 3 to 4 ft. This fine new white lily will be sure to please you. Beautiful large fragrant flowers from August until frosts. Bulbs 3 to 4 inches in circumference. Each 20 cents; 3 or more 18 cents each.

REGAL. 4 to 6 ft. Large white lily with center flushed with yellow. Season August. Bulbs 4 to 6 inches in circumference. Each 15 cents; 3 or more 12 cents each.

SUPERBUM. 3 to 4 ft. Turk-Cap Lily. Hardy and a wonderful bloomer. Each 15 cents; 3 or more 12 cents ea.

TIGER. Single. 3 to 4 ft. Dark Salmon Orange spotted with black. Succeeds everywhere. Each 15 cents; 3 or more 12 cents each.

TIGER, Double. 3 to 4 ft. Very pretty form of the above. Each 20 cents; 3 or more 18 cents each.



*Another view of an interesting section of our Testing Grounds.*



Field of Iris



A fine row of Sunset Iris

### BARGAINS IN UNUSUAL SEEDS

50 seeds of Baron Solemacher Everbearing Strawberry, 15 cents.

50 seeds fancy assortment o Gourds, 15 cents.

50 seeds Burbank Tomato 15 cents.

100 seeds Perennial Garden choice assortment, 15 cents.

200 seeds Annual Flower Garden, 15 cents.

100 seeds Assorted Zinnia, 10 cents.

100 seeds Everlasting Flowers, 10 cents.

100 seeds Petunia, assorted, 10 cents.

50 seeds Rainbow Corn, 15 cents.

100 seeds Colorado Blue Spruce, 15 cents.

200 seeds Mixed Evergreen Landscape Planting, 15 cents.





*Philippinense Lilies with Packing Cellars in background.*

**LILY GARDEN BARGAIN.** 30 Lily Bulbs assorted, including Philippinense, Coral, Regal, Superbum & Concolor, all for \$1.00.



*Barbara Ann loves the Regal Lilies.*



*Field of Philippinense Lily in full flower.*

Dear Sir:

I received my winter garden and am so thrilled about it I would like one for my sister.

Mrs. R. Ball,  
Hazel Crest, Ill.

Dear Sir:

I am pleased with my seeds, bulbs and cuttings in the solution. They are doing nicely.

Mrs. Frank Miller,  
Dickinson, Texas

**BLACKBERRY LILY.** Foliage grows like Iris, but has clusters of spotted orange lilies through growing season followed by seed pods that resemble ripe blackberries. Each 15 cents; 3 or more, 12 cents each.

**WILMOTTIAE.** 4 to 5 feet. Vivid orange-red, with recurved petals. July and August. Each \$1.00.

**LILY-OF-THE-VALLEY** 8 ins. An old-fashioned flower that is gaining in favor from year to year. The stems of fragrant, creamy white flowers are very dainty. Each 12 cents; 3 or more 10 cents each.

**LIATRIS, PYCNOSTACHYA** (Kansas Gay Feather) 4 to 5 ft. If you want something out of the ordinary for tall growing plants, you will enjoy this variety. Flowers are purple and borne in dense spikes which continue in bloom for a long time. Foliage thick and grass-like. Each 18 cents; 3 or more 15 cents each.

**X—LINUM.PERENNE** (Sometimes called Flowering Evergreen) 2 feet. Dainty sky blue flowers on graceful arching stems, flowering continuously from May to October. Resembles the Evergreen in appearance of foliage. Be sure to include this variety in your order. Each 15 cents; 3 or more 12 cents each.

**FLAVUM.** Pretty yellow flowers. Each 20 cents.

**LOBELIA,** (Indian Paintbrush) 3 to 4 ft. The fiery red Cardinal Flower on spikes 20 to 30 inches long. Each 25 cents; 3 or more 22 cents each.

**LUPINES, POLYPHULLS.** 3 to 4 feet. Hardy Lupines producing masses of gorgeous blooms in May and June, Each 20 cents; 3 or more 18 cents ea.

**LYNCHINS,** (Ragged Robin) 3 ft. A very showy hardy perennial growing loads of scarlet and pink flowers from July to September. Each 15 cents; 3 or more 12 cents each.

**LUNARIA,** (Judas Penny) 2 ft. Violet and white flowers in early spring. After seed pods form, the entire plant should be cut and cured for Winter Decoration. Each 20 cents; 3 or more 18 cents each.

**LYTHRUM,** (Rose Loose-strife) 2 to 3 ft. Splendid for massing. Flowers rosy lilac produced on long slender spikes from June to September. Each 15 cents; 3 or more 12 cents each.

**X—MATRICARIA,** (Feverfew) 1 1/2 ft. One of the older varieties of Hardy Perennials that still holds its place by reason of sheer merit. A very attractive plant with finely divided foliage with clusters of double white and yellow flowers from early spring until late fall. Each 15 cents; 3 or more 12 cents each.

**X— MERTENSIA,** (Virginia Blue Bells) 1 to 2 ft. White and blue flowers in early spring. Very satisfactory. Each 20 cents; 3 or more 18 cents ea.

**X— MONARDA,** (Bee Balm) 2 to 3 ft. One of our best perennials for giving a blaze of red coloring in your garden, during June, July and August. The flowers are borne in close heads and have the peculiar habit of a second flower stem growing out of the first flowers, making an odd and very pretty effect. The leaves when crushed have a delightful fragrance. Each 15 cents; 3 or more 12 cents ea.

**X—MYOSOTIS, ALPESTRIS**



(Forget-Me-Not) 6 to 10 in. The National flower of Belgium. One of the best-liked flowers that we grow. Splendid for Rock Gardens, Borders, and Edgings. Each 15 cents; 3 or more 12 cents each.

**X—PALUSTRIS SEMPERFLORENS.** 8 to 12 inches. This is the true hardy perennial Forget-Me-Not that flowers continuously from early spring until fall. Rich blue with small yellow eye. Each 20 cents; 3 or more 18 cents each.

**X—OENOTHERA, YOUNGII.** (Evening Primrose) 1 to 2 ft. A strong, stocky, large-leaved plant, with firm, shining foliage, with bright yellow flowers from June to August. Extra good subject for sunny position in the Border or Rock Garden. Each 15 cents; 3 or more 12 cents each.

**PAINTED DAISY,** See Pyrethrum.

**PANSY,** Early flowering Giant mixed. This special strain of Pansy will bloom about three weeks earlier than ordinary mixtures. Flowers giant in size with many distinct shades of color. Each 5 cents; 3 or more 3 cents each.

## PAPAVER ORIENTALE (Oriental Poppy)

One of the most popular perennials. The big flaming scarlet flowers, often 6 to 9 inches across, with purple-black throats, fit in and add much color and life to any landscape. We have counted 105 flowers on one large plant.

Oriental Poppy plants can be set in spring but the best time to move them is during their dormant period in Summer and early Fall.

We have long made a specialty of growing the Oriental Poppies and have a lot of new varieties coming on.

**ORIENTAL POPPY,** 2 to 3 ft. The regular flaming orange scarlet variety. Each 10 cents; 3 or more 8 cents each.

**BLOOD RED.** 3 ½ ft. A new variety having longer flower stems and with extra large flowers of dark, fiery red color. Very attractive. Each 50 cents; 3 or more 40 cents each.

**BRIGHTNESS.** 3 ft. Very bright shining red. Each 25 cents; 3 or more 22 cents each.

**MRS. PERRY.** 2 ft. A delicate shade of pink with black blotches. A very popular variety. One year plants, grown from divisions. Each 25 cents; 3 or more 22 cents each.

**OLYMPIA,** 2 ft. The new double Oriental Poppy. The flowers open double, showing rich centers only when fully opened. One year old plants grown from divisions. Each 20 cents. 3 or more 18 cents each.

**WURTEMBERGIA.** Extra large bloom of fiery red. Each 25 cents.

**X—PAPAVER NUDICAULE,** (Iceland Poppy) 1 ft. to 18 in. A very pretty plant with tuft of fern-like foliage, from which grow cup shaped flowers of many shades of color, on slender wiry stems, all through the spring, summer and fall months. Each 15 cents; 3 or more 12 cents each.

**PENTSTEMON.** (Beard Tongue). Very graceful plants in a great variety of colors. Each 20 cents; 3 or more 18 cents each.



*Barbara Ann and Peter enjoying the Superbum Lilies.*



*A vase of beautiful Philippinense Lilies.*



*Barbara Ann admiring the Elegans Lilies.*



*Linum makes a wonderful show in garden and also a pretty bouquet.*

Dear Sir:

The plants and bulbs sent in my soil-less garden are doing fine

Dr. J. M. Lytto,  
Norwood, Ohio.





Over a half million plants of  
*LINUM* in flower.



Beds of Oriental Poppies. Just  
the right size to transplant  
successfully.



Brightness Oriental Poppy



Another field of fine Oriental  
Poppies.

Dear Sir:

I received your Radio Collection and put them right into the ground and don't think I lost a one of them. They are doing fine.

Edward Britton,  
Waterville, Maine

## PEONIES

You will be delighted with our Peonies, as they grow and flower in your garden. There are three distinct groups of peonies, differing in formation of roots, habits of growth and time of flowering. We list them below in order of their flowering season.

**TENUIFOLIA GROUP**, commonly called the Fringe Leaf Peony. Comes into bloom the earliest of all or about a week to ten days before the *Officinalis* varieties.

**DOUBLE FLOWERING FRINGE LEAF PEONY** (*Tenuifolia Flora Plena Rubra*) 3 to 5 eye divisions, dark red. \$3.00 each; 1 to 3 eye plants, \$2.00 each.

**SINGLE FLOWERING FRINGE LEAF PEONY**. Same as above with exception of foliage being not quite so finely cut and flowers are of single type. 3 to 5 eye divisions, \$1.50 each.

**OFFICINALIS GROUP**. Comes into blossom about a week later than the *Tenuifolia* varieties.

**RUBRA FLORA PLENA**. The Decoration Day Peony. Very fine, double, dark red flower. 3 to 5 eye divisions. Each, \$1.00.

**ALBA**. Double. White. Each, \$1.50.

**MUTABILE**. Double. Pink. Each, \$1.50.

**CHINESE GROUP**. The regular commercial Peonies. Come into flower from one to two weeks later than the *Officinalis* Group.

**ALBERT CROUSE**. Salmon pink.

**EDULIS SUPERBA**. Dark pink.

**FELIX CROUSE**. Brilliant red.

**FESTIVA MAXIMA**. White.

**KARL ROSENFELD**. Very fine, red.

**REINE DES ROSES**. Dark crimson.

**RICHARD CARVEL**. Early, red.

**ROSEA**. Rose red.

**SARAH BERNHARDT**. Bright red. Above varieties are 25 cents each; 3 or more 20 cents each.

**PHLOX**. One of the most effective of the Hardy Perennials. Excellent for borders and for filling in open spaces. Flowers are of bright colors and very showy.

All varieties of Phlox, 15 cents each 3 or more 12 cents each.

**AFRICA**. Brilliant carmine.

**B. COMPTE**. Wine color.

**BEACON**. Cherry red.

**COQUELICOT**. Red, salmon eye.

**DR. CHAS. H. MAYO**. White, red eye.

**FIREBRAND**. Fiery red.

**ECLAIREUR**. Rosy crimson.

**JULESSANDEAU**. Pink, light center.

**MRS. JENKINS**. Pure white.

**PANTHEON**. Rose pink.

**R. P. STRUTHERS**. Rosy carmine dark eye.

**RHEINLANDER**. Salmon pink, red eye.

**RIJNSTROM**. Deep pink.

**SIEBOLDI**. Red.

**VON HOCHBERG**. Brilliant red.

**WIDAR**. Purple with white eye.

**PHLOX SUBULATA**. Dwarf Phlox, 4 to 6 inches. A compact mass of elegant, prostrate Evergreen foliage, with spread of 18 to 20 in. when matured. Covered with dainty flowers in May and June. Your choice of white, lavender, or pink flowers. Each 15c; 3 or more 12 cents each.

**PHYSALIS FRANCHETTI**,  
**CHINESE LANTERN**. 2 ft. An or



amental variety of winter cherry, forming dense bushes, loaded with bright, orange scarlet, lantern like fruits, which are highly prized for winter bouquets. Each 15 cents; 3 or more 12 cents each.

**X—PHYSOSTEGIA**, (False Dragonhead.) 3 to 4 ft. Forms large clumps bearing long spikes of delicate flowers during July and August. We can supply either pink or white. Each 15 cents; 3 or more 12 cents each.

**X—PLATYCODON**, (Chinese Balloon Flower) 2 ft. Excellent for Rock Gardens or Borders. Grows quickly into a bushy plant, bearing great loads of flowers, shaped a good deal like the large flowering Clematis. We can supply plants with blue or white flowers. Each 15 cents; 3 or more 12 cents each.

**X—PRIMULA, VULGARIS** (Yellow Primrose) 6 inches. Flowers bright yellow. Fine plant for Rock Gardens and Hardy Borders. Each 20 cents; 3 or more 18 cents each.

**X—PYRETHRUM**, (Painted Daisy) 2 to 3 ft. One of the most charming Perennials, bearing daisy shaped flowers in brilliant colors during May and June, and if flower stems are cut, plants will flower again during August and September. Each 15 cents; 3 or more 12 cents each.

**X—RANUNCULUS, REPENS**. (Buttercups) A very pretty creeping form of double flowering buttercups, blossoming in May and June. Leaves bright shining green. Extra good for Rock Gardens. Each 15 cents 3 or more 12 cents each.

**RUDBECKIA, PURPURA** (Cone flower). 6 ft. Reddish purple flowers with large brown cone in center. Valuable for cutting for bouquets as well as for Landscape planting. Each 20 cents; 3 or more 18 cents each.

**HYBRIDS**: 2 ft. See photos on this page, Very pretty hardy perennial for border and cutting. Faming red & yellow shades, Each 15 cts; 3 or more 12 cts. each.

**LACINIATA, FLORA PLENA** (Golden Glow) 6 ft. A very hardy, free blooming perennial, bearing large double flowers of a rich orange yellow on long stems suitable for cutting. Each 20 cents; 3 or more 18 cents each.

**X—SAPONARIO, OFFICINALIS** (Bouncing Bet) 2 ft. A splendid Rock Garden plant, thriving in Rocky ground with but little soil. Clusters of white flowers shaded with delicate pink. Each 15 cents; 3 or more 12 cents each.

**SCABIOSA**, (Pin Cushion Flower) 2 ft. Very pretty lavender flowers from June to Sept. Each 20 cents; 3 or more 18 cents each.

**SEDUM, STONECROP**. The dwarf varieties are much used for sunny places in Rock Gardens. The taller varieties make effective groups of color in borders and beds. We can supply the following varieties:

**X—ACRE**. 3 in. Leaves bright green flowers yellow.

**X—ALBUM**. 6 in. Waxy leaves, flowers white.

**X—KAMSCHATICUM**, 4 inches. Orange yellow flowers.

**X—STOLONIFERA**, 6 in. Evergreen leaves, flowers pink.



25,000 Hardy Phlox in 15 varieties of dazzling colors.



Rudbeckia Hybrids make a striking vase decoration.

**HARDY PERENNIAL PLANT BARGAIN.** 100 plants that carried 4 to 12 inch tops last fall, made up of 2 to 10 plants each of Delphiniums, Sweet William, Dianthus, Marguerite, Linum, Shasta Daisy, Painted Daisy, Sedum, Artemesia, Chinese Lantern, Achillea, etc., etc. A whole **PERENNIAL GARDEN** that will produce loads of fine flowers all through the growing season, for just a single dollar bill.



Rudbeckia Hybrids in full flower.

Dear Sir:

Please send indoor Soil-less garden. I had fine results from spring order

I. R. McKoy,  
Eastham, Mass.





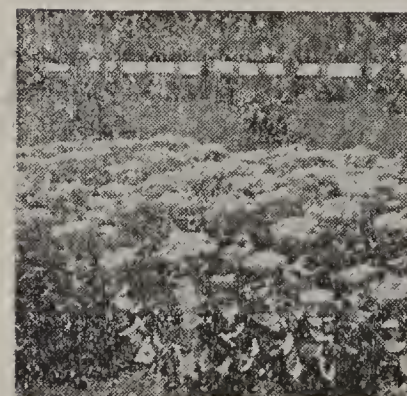
*Rudbeckia Purpurea in flower.*



*Acres of Tobacco cloth shading beds of young Perennials, Evergreens etc.*



*Dianthus Plumeris makes a fine cut flower.*



*Sedum Virginiana in the foreground.*

#### PLEASURE TO TRANSPLANT SUCH NICE PLANTS

Received the package safe and sound and it certainly was a pleasure to transplant such good plants.

A. Warder, Palatine, Ill.

X—SPECTABILE, 2 ft. Broad, light green leaves with immense heads of handsome, showy, rose colored flowers.

VARIEGATED SPECTABILE. Same as above only with leaves striped with yellowish white. Very handsome plant.

All seven varieties of Sedum are 15 cents each; 3 or more 12 cents each.

X—SEMPERVIVUM, (House Leek). An interesting plant with fine cobweb rosettes. Each 15 cents; 3 or more 12 cents each.

SHASTA DAISY, See Chrysanthemum Maximum.

X—SILENE, (Catch fly). A fine border or Rock Garden plant with pink flowers from June to October. Each 15 cents; 3 or more 12 cents each.

X—SOLIDAGO, VIRGO, (Dwarf Golden Rod) 10 inches. Especially adapted for Rock Garden planting where it gives a wealth of golden color during late summer and fall months. Each 15 cents; 3 or more 12 cents ea.

X—SPIREA, (Meadow Sweet). 2 to 3 ft. A handsome perennial with cut leaves and bearing long feathery panicles of white flowers during June and July. Each 15 cents; 3 or more 12 cents each.

X—STATICE, DUMOSO (Sea Lavender) 2 ft. Grows great heads of white flowers for drying for winter bouquets. Each 20 cents; 3 or more 18 cents each.

LATIFOLIA, 2 ft. This variety grows great heads of miniature, purplish blue flowers during July and August. An excellent filler for both summer and winter bouquets. Each 20 cents; 3 or more 18 cents each.

X—STOKESIA, (Stokes Aster) 18 in. A strikingly showy perennial with China-like Aster flowers of light blue color blooming in September and October. You will like it. Each 20 cents; 3 or more 18 cents each.

SWEET WILLIAM. See Dianthus Barbatus.

THYME. 2 to 3 ft. Bright green foliage, which when crushed has a pleasing lemon odor. White flowers. Each 20 cents; 3 or more 18 cents each.

TRILLIUM. (Wood Lily) Large pure white flowers in early spring. Likes a shady moist location. Each 15 cents; 3 or more 12 cents each.

TRITOMA, (Red Hot Poker). 3 to 4 ft. A handsome, showy border plant with flowers borne in compact heads of brilliant, orange-scarlet color. Each 20 cents; 3 or more 18 cents each.

VALERIANA, (Garden Heliotrope) 4 ft. Showy heads of rose tinted flowers during June and July. Very fragrant. Each 20 cents; 3 or more 18 cents each.

X—VERONICA, (Speedwell).

ROYAL BLUE, 10 to 15 in. Spikes of rich blue flowers.

INCANA. 1 ft. Woolly foliage, blue flowers.

RUPESTRIS. 4 in. Dwarf plant, blue flowers.

SPICATA. 2 ft. Long spikes and bright blue flowers.

SPICATA ROSEA. Pretty pink flowers.

All 5 varieties of Veronica above are 15 cents each; 3 or more 12 cents each.



**VINCA, (Trailing Myrtle)** A trailing evergreen plant with blue flowers. A fine ground cover. Each 12 cents; 3 or more 10 cents each.

**X—VIOLA, (Tufted Pansies)** 8 inches. One of the best edging plants for the hardy border or garden. Wide range of colors, and blooms continuously from May to October. We offer a choice strain of plants. Each 10 cents; 3 or more 8 cents each.

**X—VIOLET, (Hardy Sweet Scented Everblooming)** 8 inches. A few years ago we imported this variety from Germany. Plant is hardy and bears loads of good sized reddish purple flowers from spring until fall. Very sweet scented. A splendid plant for beds and borders and for potting for winter blooming indoors. Each 20 cents; 3 or more 18 cents each.

**X—VIOLET. (Hardy Blue Wood)** 8 inches. Grows well in shady places under trees, etc. Each 12 cents; 3 or more 10 cents each.

**YUCCA, (Adam's Needle)** 5 to 6 ft. Broad, sword-like leaves with immense spikes of creamy white flowers. Each 20 cents; 3 or more 18 cents each.

## SHADE AND ORNAMENTAL TREES

You can have a lot of pleasure and at the same time add greatly to the beauty and value of your property, by a judicious planting of hardy Shade and Ornamental Trees, for a very small outlay. The sizes listed are very satisfactory for general planting and are easy to ship and transplant successfully. You will be surprised at how quickly they will grow into large specimen trees, worth from \$5.00 to \$25.00 each.

**MOUNTAIN ASH, (Sorbus Americana)** A beautiful flowering Ornamental tree with finely cut foliage and has loads of clusters of fragrant white flowers in May, followed by red berries during summer and fall. Sometimes called the Bird Food Tree as the berries are greatly relished by our feathered friends. 4 to 8 inches, 5 cents each; 8 to 12 inches, 10 cents; 12 to 18 inches, 15 cents; 18 to 24 inches, 20 cents; 2 to 3 ft. 25 cents.

**CHINESE ELM.** The fast growing shade tree from China. 8 to 12 inches, 3 cents each; 12 to 18 inches, 5 cents; 18 to 24 inches, 7 cents; 24 to 30 inches, 10 cents. See Offer Page 20.

Also can supply all of the varieties listed below in 18 to 24 inch. Trees at 12 cents each, where 5 or more are ordered from the list.

NORWAY MAPLE  
 WEeping WILLOW  
 SHAGBARK HICKORY  
 MAGNOLIA ACUMINATA  
 AMERICAN LINDEN  
 AMERICAN BEECH  
 WILD SWEET CRAB  
 LOMBARDY POPLAR  
 AMERICAN ELM SUGAR MAPLE  
 RUSSIAN OLIVE YELLOWWOOD  
 CORKBARK ELM SILVER MAPLE  
 PUSSY WILLOW WHITE OAK  
 SYCAMORE RED MAPLE  
 NORWAY POPLAR GREEN ASH  
 BLACK WALNUT WHITE BIRCH  
 FLOWERING PLUM SLIPPERY ELM  
 TULIP TREE RED BUD  
 SWEET GUM BUTTERNUT



*A fine field of Veronica.*



*Linum or Flowering Evergreen in large quantities.*



*Oriental Poppies in large quantities.*



*Field of Blackberry Lily.*

Dear Sir:

You couldn't have picked a better name than "Miracle Grow" for your chemical solution. It certainly works miracles.

Frank L. Hof,  
 3316A Arsenal St.,  
 St. Louis, Mo.





*Chinese Elm. See special Offer.  
100 fine little trees, 12 to 18  
inch for \$1.00.*

**CHINESE ELM BARGAIN.**  
100 Chinese Elm trees 12 to 18  
inch or 150 trees 8 to 12 inch.  
for only \$1.00.



*Golden Weeping Willow.*



**Field of Shasta Daisy in bloom**

Dear Sir:

I am writing a few lines to  
say that the little plants I re-  
ceived from you are all in  
buds.

Mrs. M. Scanlon,  
Bronx,  
New York City, N. Y.

## FLOWERING SHRUBS

The demand for Flowering Shrubs and Hedge Plants are increasing every year. People are finding out how easy it is to have flowers all during the spring and summer months, by setting an assortment of varieties. These shrubs do not take up much room and do well when set in clumps with several varieties together to prolong blooming season.

All varieties listed below are 18 to 24 in. in size and priced at 15 cents each, or \$1.00 for 10. Except as noted.

STRAWBERRY BUSH	
JAPANESE BERBERRY	
BUTTERFLY BUSH	
SUMAC STAGHORN	
FRENCH LILAC, 50c	
SUMAC SHINING	
BLOODTWIG DOGWOOD	
FLOWERING ALMOND, 50c	
SNOWBALL HYDRANGEA	
OAK LEAF HYDRANGEA	
HYDRANGEA P. G.	
AMOUR PRIVET	BLACKHAW
LILAC, COMMON	ALTHEA
ELDERBERRY	DEUTZIA
CRANBERRY	SNOWBERRY
RUSSIAN OLIVE	TAMARIX
PURPLE FRINGE	SNOWBALL
HONEYSUCKLE	WEIGELA
COTONEASTER	SYRINGA
SPIREA PINK	FORSYTHIA
SPIREA WHITE	CORALBERRY

## HARDY CLIMBING VINES

Suited for Porch, Trellis, Fence, etc. Prices unless otherwise noted 20 cents each; \$1.50 per 10.

MATRIMONIAL VINE	
CLEMATIS PANICULATA, 50c ea.	
HALL'S HONEYSUCKLE	
SILVER LACE VINE, 50c	
TRUMPET CREEPER	
CLEMATIS JACK, 50c	
AMERICAN IVY	BITTERSWEET
BOSTON IVY	WOODBINE
KUDZU VINE	WISTERIA

## BABY EVERGREENS

For many years we have specialized in growing Baby Evergreens of the hardier varieties that will succeed in practically all parts of the United States.

These Baby Evergreens are easy to ship and transplant safely and will quickly grow into valuable specimen trees for general Landscape improvement. Notice our prices and see how a small amount invested in these Baby Evergreens will give you all of the beautiful trees you need for your home grounds. You will enjoy watching them grow.

### PICEA PUNGENS, (Colorado Blue Spruce.)

The Silver King of the Rocky Mountains. Imagine an ordinary Spruce tree dipped in a silver bath and you have a mind picture of this most beautiful of all Evergreens. A few trees of this variety scattered on your grounds will add dignity and beauty to your Landscape plantings. Seedling trees, 2 to 3 in. 3 for 25 cents; 15 for \$1.00; 100 for \$5.00.

Seedling trees, 3 to 5 in. 3 for 40 cents; 10 for \$1.00; 100 for \$8.00.

Transplanted, 4 to 6 in. Each 20 cents; 3 or more 15 cents each.

Transplanted, 6 to 12 in. Each 30 cents. 3 or more 25 cents each.

### PICEA EXCELSA (Norway Spruce)

The best all around Evergreen for windbreaks, ornamental planting, and hedges.



Seedling trees, 3 to 5 in. 3 for 15 cents; 25 for \$1.00; 100 for \$3.00.  
Seedling trees, 5 to 10 in. 3 for 30 cents; 15 for \$1.00; 100 for \$5.00.  
Transplanted, 9 to 12 in. Each 15 cents; 3 or more 12 cents each.

**THUJA**, American Arbor Vitae). A very attractive flat leaved evergreen, much used for specimen trees and hedges.

Seedling trees, 2 to 4 inches. 3 for 15 cents; 25 for \$1.00; 100 for \$3.00.

Transplanted, 6 to 12 inches. Each 20 cents; 3 or more 15 cents each.

**COMPACTA**, (Globe shaped Arbor Vitae).

Transplanted, 8 to 12 inches. Each 40 cents; 3 or more 35 cents each.

**PYRAMIDALIS**, (Pyramidal form Arbor Vitae,).

Transplanted, 8 to 12 inches. Each 40 cents; 3 or more 35 cents each.

**MUGHO DWARF PINE**, This is the Dwarf Pine you see so much in Parks and Rock Gardens. Also much used for Foundation Planting. Hardy and grows to a spread of 6 to 8 ft. across. Seedling trees, 2 to 3 inch, 3 for 18 cents; 25 for \$1.00; 100 for \$3.00  
4 to 6 inches. 3 for 30 cents; 15 for \$1.00.

Transplanted, 6 to 10 inches. Each 25 cents; 3 or more 20 cents each.

**JUNIPER**, Varieties: IRISH, VIRGINIANA, SABINA, SWEDISH and SCORPULORUM. All of above varieties.

Rooted Cuttings 4 to 6 inches. 3 for 50 cents; 8 for \$1.00.

Transplanted, 6 to 10 inches. Each 50 cents; 3 or more 40 cents each.

## GLADIOLUS

A general favorite for the home gardens. Succeeds everywhere. We offer a fine assortment of varieties in large vigorous blooming size bulbs as follows:

Prices on all varieties, 3 for 15c; 10 for 50c. 100 for \$3.00.

ALBANIA, white.

DR. BENNETT, scarlet.

GIANT NYMPH, light rose pink

GOLDEN DREAM, clear yellow

HALLEY, salmon.

LE M. FROCK, large light pink

MRS. F. KING, red

PICARDY, pink

SOUVENIR, yellow

SUPERFINE Rainbow Mixture. An excellent mixture, with all shades of color for cutting. 3 for 10 cents; 10 for 25 cents; 100 for \$2.00.

Gentlemen:

This is to notify you that the 4 different lots of seeds and shrubs bought for my personal use and three farms, have all arrived in good condition and all seem to be living and doing well.

Robert R. Gunn,

Athens, Ga.

Dear Sir:

I want you to know I received one of your orders two years ago. They are wonderful bargains. Mine nearly all grew and I have some fine shrubbery 4 and 5 feet tall now that came in my Radio Offer.

Mrs. James Kneale,

Davisbury, Mich.



A fine specimen of *Picea Pungen* or Colorado Blue Spruce.



Block of large Colorado Blue Spruce.

**SPECIAL BABY EVER-GREEN BARGAIN.** Including 2 Colorado Blue Spruce, 4 to 6 inch; 26 Mugho Pine, 1 year; 12 Arbor Vitae, 4 to 6 inch; 6 Long Needled Pine and 6 Norway Spruce, 4 to 6 inch, making 52 trees in all at a cost of only \$1.00.



Barbara Ann in field of Mugho Pines.

Dear Sir:

Received the perennial plants every one in excellent condition.

Mrs. R. C. Worcester,  
Kilbourn, Chicago, Ill.





Sugar Maple



*Miniature Baby Roses that grow true from seed.*

**PRIVET BARGAIN. 62**  
**Amour River PRIVET 8 to 10**  
**inch for \$1.00.**



*Residence of  
Mr. and Mrs. Clark Gardner.*

**JAPANESE BERBERRY**  
**BARGAIN. 60 fine shrubs 8**  
**to 12 inch, for hedge or foun-**  
**dation use, all for \$1.00.**

Dear Sir:

I am delighted with the progress of my soil-less garden and would like two more of the same collection sent to the following addresses.

Mrs. Mary des Granges,  
Washington Ave.,  
Brooklyn, N. Y.

## MISCELLANEOUS PLANTS AND FRUITS

### HANSON'S BUSH CHERRY.

Bears loads of cherries on small shrub eventually attaining a height of 4 to 5 ft. Fruit about size of ordinary cherries, color dark and good to eat from hand or for cooking. Takes but little more space in your garden than currant bush. 1 yr. old, 6 to 12 inch tops, 15 cts. each; 3 or more 12 cts. each. 12 to 18 in. size, 20 cts. each; 3 or more 18 cts. each.

**BLACKBERRY LILY.** This is not a true lily as the plant grows & looks like an Iris, but when flowering time comes in July and Aug., the lily shaped flowers are borne on branched stems 12 to 20 on a stalk. Color bright Orange yellow with dark spots on petals. Each flower matures a seed pod which, when ripe, opens and looks like a luscious ripe blackberry. Hence the name Blackberry Lily. Strong plants that will flower this year, 15 cts. each; 3 or more 12 cts. each.

**GYPSOPHILA OLDHAMMI,** 3 ft. Perennial Baby's Breath. A great improvement over older types of Baby's Breath. Dainty pink flowers from Aug. to late Oct. Each 20 cts; 3 or more 18 cents each.

**SALVIA.** 3 to 4 ft. A striking looking hardy perennial with large Tobacco like leaves & growing spikes of rich blue flowers from June to Sept. Each 20 cts.; 3 or more 18 cts. each.

**BAPTISA, AUSTRALIS,** 3 ft. A strong hardy plant with beautiful dark green foliage with dark blue Lupine shaped flowers in May & June. Each 15 cts; 3 or more 12 cts. each.

**SWEET WIVELSFIELD.** An early flowering plant the style of Sweet William, but has a much longer season of blooming. Each 12 cents; 3 or more 10 cents each.

**DELPHINIUM.** Vetterle & Reinelt Strain. This wonderful new strain of hardy Delphinium grows large spikes of beautiful, double, semi-double & single flowers of most gorgeous colors up to 3 inches in diameter. Stems are stout and do not break or fall over from weight of flowers. You will be delighted with these plants. Each 25 cents, 3 or more 20 cents each.

**ASPARAGUS,** Mary Washington. New rust proof variety with large light green stalks that bleach to pure white. Per dozen 40 cents; 50 for \$1.00; 100 for \$1.75.

**RHUBARB,** Giant Red Wine. A very fine flavored variety, with red stalks. Extra good for pies and sauce. Ea. 15 cents; 10 for \$1.00; 100 for \$6.00.

## PEAT HUMUS

We strongly advise the use of Peat Humus in holes around lower part of roots in setting all sorts of trees and plants. It is also very valuable for use as a top mulch around trees, shrubs, roses, perennials, etc., that are already growing on your place. Peat Humus holds moisture, and greatly intensifies root and top growth of all sorts of growing trees and plants. We can supply a very high grade of fine Horticulture Peat Humus at following prices: 2 quarts for 25 cents; 5 quarts for 50 cents; 12 quarts for \$1.00 all Postpaid. 5 bu. shipped by freight collect \$2.50.



# ORDER BLANK

**CLARK GARDNER NURSERIES,**  
*Perennial Specialists*  
Osage, Iowa

**GENTLEMEN:** I enclose \$.....for which  
ship me the goods listed below, on terms as printed in your  
catalogue.

Name.....

Postoffice.....

Box, Street or R.F.D.....

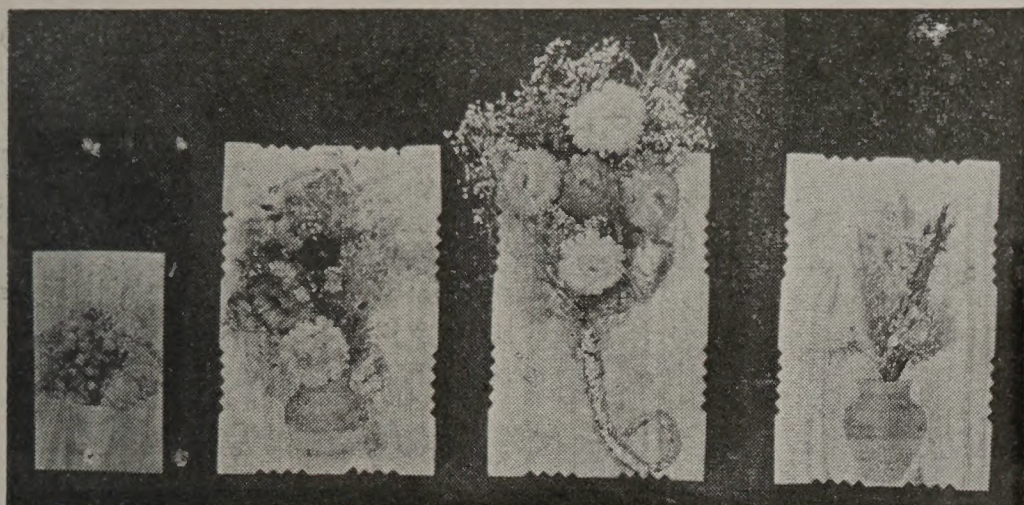
City.....State.....

[illegible]









NO. 3

NO. 6

NO. 10

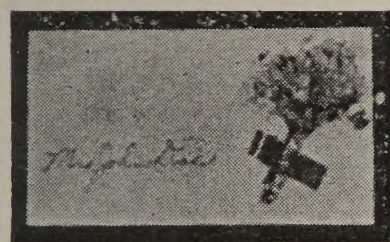
NO. 9



NO. 11



NO. 12



NO. 11-A

price to be 50 cents or even a dollar a pin. Our price of 5 cents will insure a wide distribution and you may order freely of any of the Numbers with full assurance that they will please you and also be highly appreciated by the friends to whom you present them as Gifts.

This line of Heli-Mum Flowers is attracting more attention than anything we have ever introduced. Traveling Salesmen going through our Show Rooms are at once attracted by the display and after seeing how we permanently retain their beautiful colors and shapes, they invariably place orders to be sent to their homes. Ladies coming to Nurseries for Perennial plants see our display of Heli-Mums and purchase freely.

This year our supply of some numbers will be limited so order as early as possible. They will keep in perfect condition for later Gifts and after your friends receive them they will give them years of pleasure as the beautiful flowers help to brighten their homes.

## Heli-Mum Natural Flowers

*Electrically heat treated for permanent decoration and personal use*

**DESCRIPTION:** In our Heli-Mum Flowers we offer something new in beautiful permanent flower decorations.

Real Flowers as shaped and colored in Natures' Garden, electrically heat treated by a new process that permanently retains and fixes the beautiful colors at their best. They require no care or attention. Easily cleaned by removing from panels and dipping into water. The flowers close into buds when moist and open again bright and clean as they dry. They make beautiful permanent flower decorations that retain their shape and color for many years. You will find them wonderfully attractive Gifts at a very nominal cost.

All panels have easel support and also an adhesive tape at top of back to moisten and quickly attach panel to wall or any hard surface. This allows you to have beautiful flower display in many places where ordinarily it was impossible.

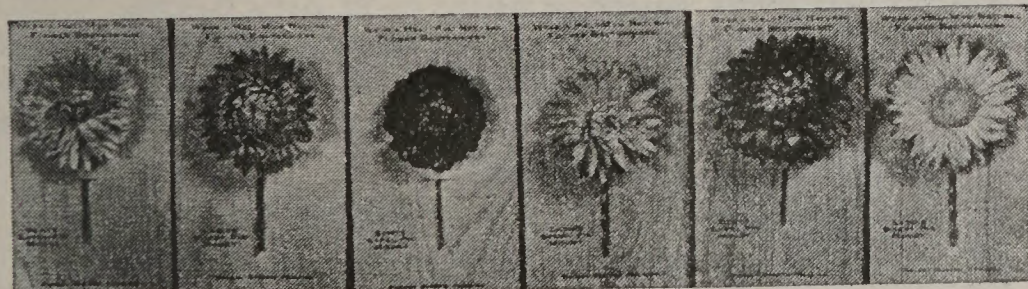
All of the Heli-Mum flowers are especially adapted for Gifts any time of the year. There is nothing cheap looking about any of the Numbers. For instance if you saw a display of Heli-Mum Pins in a Jewelry Store Window, you yourself would expect the



NO. 12.A



NO. 15

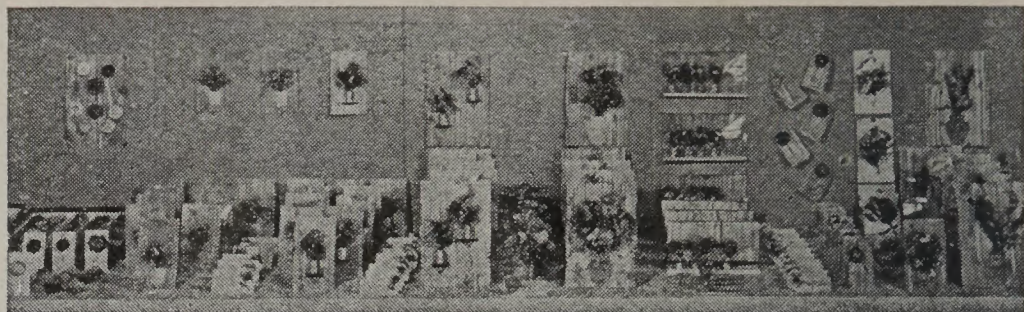


NO. 2

NO. 1

Showing shapes and colors





From left to right this display shows Numbers  
1 - 2 - 3 - 11 - 4 - 12 - 5 - 14 - 6 - 7 - 12 - 8 - 13 - 9



NO. 13



NO. 8

- ....No. 14. Round Gold foil container with medium size bouquet 6 inches over all. 30 cts.....
- ....No. 15. Heli-Mum Pin on cut out place card, either Bobby or Lapel mount. 10 cts.....
- ....No. 16. Panel DeLuxe, extra choice flowers. 25 cts. ....

TOTAL .....

Order of \$2.00 or more postpaid.  
Under \$2.00 add 10 per cent for handling charge.



NO. 14

## ORDER COUPON

Fill in lines below and return list to us so we will know just what you want us to send or order by number as follows:

	Each	Total
....No. 1. Large flower mounted on Bobby Pin.	10 cts.....	
....No. 2. Large flower mounted on Lapel Pin	10 cts.....	
....No. 3. Miniature Wall Panel. 3 1-2 by 6 inches	15 cts.....	
....No. 4. Wall Panel with bouquet on shelf	20 cts.....	
....No. 5. Larger Panel, 2 bouquets on shelves	30 cts.....	
....No. 6. Large single bouquet on panel. 6x9 inches	30 cts.....	
....No. 7. Card of 4 Novelty Luncheon favors in gold foil containers. Per card of 4, each mounted on Place Card.	30 cts.....	
....No. 8. Bridge Score card with favor.	10 cts. ....	
....No. 9. Bronze Spray Panel. 6x9 in.	30 cts.....	
....No. 10. Bouquet of large Heli-Mum flowers Your choice of yellow red or bronze with contrasting colors Baby's Breath	30 cts.....	
....No. 11. Miniature Bouquet on corner place card, 2x3 1-2 in.	10 cts.....	
....No. 12. Same bouquet on cut out place card.	10 cts.....	
....No. 13. Corsage on gold leaf background.	15 cts.....	



NO. 16 Panel

Sample Set Place Cards, postpaid for 25 cts. After seeing samples, order the ones you like best for your next luncheon. You cannot appreciate the full beauty of these Heli-Mum Flowers until you see them. Safe arrival and satisfaction guaranteed.

Address

CLARK GARDNER NURSERIES,  
HELI-MUM FLOWER DEPT.  
OSAGE, IOWA





Bob Gardner and Caesar, with background of a table of our new patented Semi-Potted plant packages.

## MIRACLE GROW NUTRIENT SOLUTION

While Miracle Grow Nutrient Solution, containing the elements of plant growth, was primarily developed for use in growing SOIL-LESS GARDENS, we have found it of even still more value for pouring into holes with roots, when setting your trees, shrubs, roses, perennials, bulbs, seeds, etc. and for watering older stock already growing in your garden. Its use insures early starting, followed by strong vigorous growth with earlier and more abundant flowerage. As the MIRACLE GROW NUTRIENT SOLUTION is not expensive, it can be used freely and with no danger of over dosage or burning. It can be applied any time during the spring and early summer. Very easily mixed and used. Directions on each package. POSTPAID PRICES: 5 gallon package 15c or 10—5-gallon packages for \$1.00.

USE MIRACLE GROW IN YOUR GARDEN  
THIS SEASON

**TERMS**-- Usually cash with order, but where preferred we will ship C. O. D. adding the collection charge to the amount of the order. We guarantee safe arrival of everything we sell, but do not guarantee growth or crop. We will replace any trees or plants that do not grow the first season at one half the original price paid for same, if loss is reported by Sept. 15.

Orders totaling \$2.00 and over are packed free and shipped Postpaid. Orders totalling under \$2.00 add 10 per cent to total amount to cover packing and postage.

**IN CLOSING**-- I hope you have enjoyed looking through this little catalogue; and, incidentally, have found something in it that you can plant with pleasure and profit. We are equipped to give you prompt and efficient service at shipping time and will appreciate your order, whether small or large.

Wishing you the best of success with all of your plantings, I am,

Cordially yours,  
CLARK E. GARDNER





*Barbara Ann pouring MIRACLE GROW Nutrient Solution into pots of plants growing in sand in our office Winter Garden.*

We strongly recommend using Miracle Grow Nutrient Solution in holes around roots when setting trees, plants, bulbs etc. instead of water. Its use will insure quick starting and a more vigorous growth and flowerage. Also recommended for soaking ground around trees, shrubs, roses, perennials, bulbs, etc. that you already have growing to give them added pep and vigor. Splendid results will follow when used in vegetable garden, soaking ground when seed is planted and again after plants are up.

Miracle Grow is inexpensive, costing only 15 cts. for a 5 gallon package or 10 packages 50 gal. for \$1.00. Easily mixes with water. Use freely as there is no danger from over dosage or burning.

Our Nurseries are National in scope, as we ship our Hardy Trees, Plants and Bulbs to every State in the U.S. Our Introductory Advertising Offers are broadcast in season over more than 200 Radio Stations, reaching from coast to coast.

We are located in the "Blizzard Belt" of Northern Iowa, about 15 miles south of the Minnesota State line, where we are subject to extremes in temperature as well as in conditions of moisture. During the winter we are subject to severe "Blizzards" that last from two to three days, with mercury sometimes as low as 40 degrees below zero. During the summer we often have other extremes, with temperature running up into the 90's for days at a time, with moisture condition from severe drought to being temporarily flooded. During the year we get a sample of about every kind of weather conditions that can be found between Maine and California and from Florida to the Canadian line. Our customers have found that our Flowers and Trees grown under these great extremes in weather conditions, are full of vitality and easy to make grow in all parts of the United States. Our growing costs are low as our nurseries are in the country and we have plenty of land and equipment to grow millions of trees and plants annually.

**SHIPPING SEASON.** Our spring shipping season opens early in March and continues up to the last part of May. We try to ship all orders to reach our customers at the best time to set our plants in their particular part of the country.

**CLARK GARDNER NURSERIES, Osage, Iowa**

*Millions of Hardy PERENNIAL Flowering Plants. One of the smaller of our 29 fields*

